

AUSTRALASIAN NEUROSCIENCE SOCIETY
40TH ANNUAL SCIENTIFIC MEETING

ANS 2021

RECONNECT THE NETWORK

Pullman Albert Park, Melbourne, Australia
6 - 8 December 2021



SPONSORSHIP EXHIBITION PROSPECTUS

Welcome to the 40TH Australasian Neuroscience Society Annual Scientific Meeting

As we start to emerge from the unprecedented impacts of a global pandemic, 2021 represents a year to reconnect and strengthen the Australasian Neuroscience community. The value of medical research and discovery neuroscience has never been more important. We hope this meeting will reunite the neuroscience community to reflect and celebrate the 41st year of ANS, and the outstanding scientific contributions and discoveries our researchers continue to make.

Our Local Organising Committee, chaired jointly by Associate Professor Jess Nithianantharajah and Dr Tobias Merson, are working together to ensure that

ANS2021 in Melbourne brings together a stimulating 3-day scientific program of international and national plenaries including Nobel Laureate Professor Edvard Moser, as well as symposia, oral and poster presentations on diverse neuroscience themes from researchers across career stages. Set in the atmospheric Pullman Hotel in Albert Park, our goal is to create an environment and social program that promotes and supports networking and connectivity.

We look forward to reconnecting with you in Melbourne in December 2021!

The ANS2021 Local Organising Committee



The ANS Annual Scientific Meeting 40 years and going strong

The Australasian Neuroscience Society (ANS), encompassing both Australia and New Zealand, is one of Australasia's largest biomedical societies. ANS was founded in 1971 making it one of the world's oldest neuroscience societies. Our society enables interactions and links between the laboratory and clinic, between different disciplines, between experienced and young scientists and between neuroscientists and the public to embrace the wonder of, and challenges posed by, the human brain and nervous system.

We are highly respected internationally as a leading organisation, particularly in the Asia-Pacific region. Our members come from diverse disciplines and work in laboratories, classrooms and clinical environments. We have joint arrangements to promote neuroscience in the region with the Federation of Asian-Oceania Neuroscience Societies (FAONS) and the Asia-Pacific regional committee of the International Brain Research Organisation (IBRO). More broadly, ANS has close links with the Federation of European Neuroscience Societies (FENS) and the Society for Neuroscience (SfN) in the USA.

The ANS Annual Scientific Meeting is one of the largest annual biomedical meetings held in the Australasian region. What started out four decades ago as a

150-person meeting has grown into a major meeting of up to 700 delegates attending presentations by numerous highly acclaimed national and international experts.

ANS 2021 represents an excellent opportunity for your organisation to be represented to a wide audience. It is ideally placed to offer an unparalleled opportunity to meet these individuals in a face-to-face environment.

Your partnership will enable you to ask key questions and gain significant market intelligence, developing an essential platform from which to promote your products, and ultimately, to increase your market penetration.

Don't miss the exciting opportunity to showcase your organisation at this national meeting. The current and next generation of Australasia's brightest minds will be there to meet you.

We invite you to take some time to read through the opportunities available, and consider how you can contribute to a brighter future for Australian and New Zealand brain science. We want to enhance the quality of life for our citizens through a greater understanding of the nervous system, and with your help, we can.

The 2021 meeting represents an excellent opportunity for your organisation to be represented to a wide audience.



Sponsorship Opportunities

(ALL PRICES ARE EXCLUSIVE OF GST)

PRINCIPAL SPONSOR

\$15,000.00 (1 AVAILABLE)

The Principal Sponsor of ANS 2021 will have their brand become synonymous with this event. Wherever the event is promoted or visible, so too will be the Principal Sponsor.

The benefits and exposure opportunities for the Principal Sponsor include:

- Acknowledgement as the Principle Sponsor during the meeting
- Organisation listing (+ hyperlink) on meeting website and on pre-event marketing
- Full page advertisement in the Program Book (The Organising Committee reserve the right to determine size of handbook)
- Sponsor listing in final Program Book
- Logo on signage around the venue
- Two (2) complimentary Full Registrations for the duration of the meeting including the Welcome Reception
- Four (4) complimentary tickets to the ANS 2021 Dinner
- Two (2) 3x2 m Exhibition Booths
- Four (4) Exhibitor registration passes (includes catering and Welcome Reception).
- Push Notifications through ANS 2021 App (2 per day)
- Delegate list (name, organisation, state) in accordance with Privacy Legislation
- Logo on ANS 2021 App
- Acknowledgement as Principal Sponsor in opening session of the meeting
- 2 Banners to be displayed through opening Plenary Session (sponsor to supply)

GOLD SPONSOR

\$10,000.00 (2 AVAILABLE)

- Acknowledgement as the Gold Sponsor during the meeting
- Organisation listing (+ hyperlink) on meeting website and on pre-event marketing
- Full page advertisement in Final Program Book
- Sponsor listing in final Program Book
- Logo on signage around the venue
- Two (2) complimentary Full Registrations for the duration of the meeting including the Welcome Reception
- Two (2) complimentary tickets to the ANS 2021 Dinner
- One (1) 3x2 m Exhibition Booth
- Two (2) Exhibitor registration passes (includes catering and Welcome Reception).
- Push Notifications through ANS 2021 App (1 per day)
- Delegate list (name, organisation, state) in accordance with Privacy Legislation.
- Acknowledgement as Gold Sponsor in opening session of the meeting



Sponsorship Opportunities

(ALL PRICES ARE EXCLUSIVE OF GST)

ANS 2021 DINNER SPONSOR \$8,000 (1 AVAILABLE)

- Acknowledgement as the Sponsor of the ANS 2021 Dinner
- Signage displayed at the ANS 2021 (sponsor to provide pull up banners)
- Organisation logo on the dinner menu
- Acknowledgement on the ANS 2021 Meeting website with logo and hyperlink to organisation's website and on pre-event marketing
- Company name associated with the dinner in the program (subject to completion deadlines)
- Sponsor listing in final Program Book
- Logo included on all meeting material (subject to completion deadlines)
- Logo displayed on a looped PowerPoint slide shown in session rooms prior to the commencement of, and between sessions during ANS 2021
- Opportunity to provide themed gifts (sponsor to supply)
- Delegate list (name, organisation, state) in accordance with Privacy Legislation.
- One (1) Complimentary Full Registration for the duration of the meeting including the Welcome Reception
- Four (4) Complimentary tickets to the ANS 2021 Dinner
- Push Notification through ANS 2021 App (1 on the day of the dinner)



Sponsorship Opportunities

(ALL PRICES ARE EXCLUSIVE OF GST)

WELCOME RECEPTION SPONSOR \$7,000 (1 AVAILABLE)

- Acknowledgement as the Sponsor of the Welcome Reception
- Signage displayed at the Welcome Reception (sponsor to provide pull up banners)
- Acknowledgement on the ANS 2021 Meeting website with logo and hyperlink to organisation's website and on pre-event marketing
- Company name associated with the Welcome Reception in the program (subject to completion deadlines)
- Sponsor listing in final Program Book Logo included on all meeting promotional material (subject to completion deadlines)
- Logo displayed on a looped PowerPoint slide shown in session rooms prior to the commencement of, and between sessions during the Meeting
- Delegate list (name, organisation, state) in accordance with Privacy Legislation.
- One (1) Complimentary Full Registration for the duration of the meeting (including the Welcome Reception)
- Two (2) Complimentary tickets to the Welcome Reception
- Push Notification through ANS 2021 App (1 on the day of the Welcome Reception)

MORNING / AFTERNOON TEA BREAK SPONSOR \$5,000 per day (4 AVAILABLE)

- Acknowledgement on ANS 2021 Meeting website with logo and hyperlink to organisation's website
- Display of organisation logo on a looped PowerPoint slide shown in session rooms prior to, and between the commencement of sessions during the Meeting.
- Organisation's signage displayed in the catering areas during the associated break (pull-up banners to be provided by sponsor)
- Logo displayed on a looped PowerPoint slide shown in session rooms prior to the commencement of, and between sessions during the Meeting. Opportunity for sponsor to provide a promotional item to be distributed throughout the catering area (promotional items supplied by sponsor by the required deadlines)
- Logo included on all meeting promotional material (subject to completion deadlines)
- Delegate list (name, organisation, state) in accordance with Privacy Legislation.

SPECIAL INTEREST LUNCH NETWORKING SESSION (As programmed by ANS) \$5,000

Hosting opportunity for a Special Interested Lunch Networking session (as programmed by ANS) and the sponsor can take advantage of any or all of the following opportunities:

- Company signage displayed in the room during the Networking Session (provided by sponsor, pre-approved by ANS)
- Company representative to welcome attendees
- Organisation listing (+ hyperlink) on meeting website
- Sponsor listing in final Program Book
- Two complimentary networking session registrations for use by staff members or clients
- Delegate list (name, organisation, state) in accordance with Privacy Legislation



Sponsorship Opportunities

(ALL PRICES ARE EXCLUSIVE OF GST)

LANYARD SPONSOR

\$4,500 (1 AVAILABLE)

- Company logo displayed on lanyards, worn by all delegates and exhibitors for the Meeting duration
- Acknowledgement on ANS 2021 Meeting website with logo and hyperlink to organisation's website
- Logo included on all meeting promotional material (subject to completion deadlines)
- Acknowledgement during Meeting opening
- Branding of organisation logo on sponsor holding slide displayed throughout the Meeting.
- Delegate list (name, organisation, state) in accordance with Privacy Legislation.

ADDITIONAL COSTS TO SPONSOR

- Sponsor to source and supply sufficient quantity of lanyards (ANS to approve style)

WATER BOTTLE SPONSOR

\$3,500 (1 AVAILABLE)

- Visibility of company at event with up to 700 people having and using sponsor water bottles (supplied by sponsor)
- Acknowledgement on ANS 2021 Meeting website with logo and hyperlink to organisation's website
- Logo included on all meeting promotional material (subject to completion deadlines)
- Acknowledgement during Meeting opening
- Branding of organisation logo on sponsor holding slide displayed throughout the Meeting.
- Delegate list (name, organisation, state) in accordance with Privacy Legislation.

ADDITIONAL COSTS TO SPONSOR

- Sponsor to source and supply sufficient quantity of water bottles (ANS Committee to approve style)

Sponsorship Opportunities

(ALL PRICES ARE EXCLUSIVE OF GST)

REUSABLE COFFEE CUP SPONSOR \$3,500 (1 AVAILABLE)

- Visibility of company at event with up to 700 people having and using reusable coffee cups (supplied by sponsor)
- Acknowledgement on ANS 2021 Meeting website with logo and hyperlink to organisation's website
- Logo included on all meeting promotional material (subject to completion deadlines)
- Acknowledgement during Meeting opening
- Branding of organisation logo on sponsor holding slide displayed throughout the Meeting.
- Delegate list (name, organisation, state) in accordance with Privacy Legislation.

ADDITIONAL COSTS TO SPONSOR

- Sponsor to source and supply sufficient quantity of coffee cups (ANS Committee to approve style)

BRAIN BEE AWARDS SPONSORS \$3,500 (1 AVAILABLE)

- Acknowledgement as the Brain Bee Awards Sponsor for Australia or New Zealand
- Organisation listing (+ hyperlink) on meeting website
- Opportunity for a company representative to present/co-present prizes/certificates
- Branding of organisation logo on Awards slide displayed throughout the Awards
- Sponsor listing in final Program Book

POSTER PRIZE \$3,500 (1 AVAILABLE)

- Acknowledgement as the Poster Prize Awards Sponsor
- Organisation listing (+ hyperlink) on meeting website
- Opportunity for a company representative to present/co-present prizes/certificates
- Branding of organisation logo on Awards slide
- Sponsor listing in final Program Book

FULL PAGE ADVERTISEMENT IN PROGRAM BOOK \$1,250.00

- Full Page Advertisement in final Program Book
- Sponsor listing in final Program Book, and logo included on all meeting promotional material (subject to completion deadlines)
- Organisation listing (+ hyperlink) on meeting website



Exhibition

(ALL PRICES ARE EXCLUSIVE OF GST)

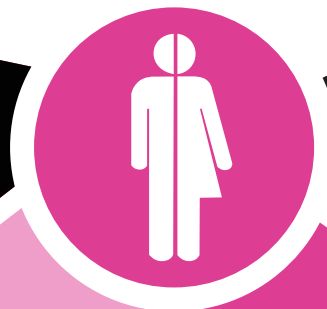
EXHIBITION PACKAGES

\$4,900

- 1 x Single booth with Velcro compatible walls (size 3m x 2 m) with Fascia, lighting, power (details TBC)
- Two (2) Exhibitor registration passes (includes catering and Welcome Reception).
- Organisation listing (+ hyperlink) on meeting website
- Exhibitor profile listing in final Program Book

- Delegate list (name, organisation, state) in accordance with Privacy Legislation.
- Additional furniture may also be ordered at Exhibitors cost – details to be provided in the Exhibitors Manual.

The Exhibition will open on Monday, 6 December and will remain open throughout the entire duration of the meeting.



Booking Instructions

Please indicate the sponsorship package(s) of your choice and on the attached booking form and return to the ANS 2021 ASM Professional Meeting Organiser. A tax invoice and a confirmation letter indicating your sponsorship package will be emailed to you once confirmed.

A comprehensive Exhibition Manual with further details and the necessary order forms will be forwarded approximately 8 weeks prior to the event. Major sponsors will be given priority with regards to booth allocation and then allocation will proceed in order of receipt of applications. The number of exhibition spaces is limited – so don't be disappointed - ORDER TODAY.

All sponsorship amounts are in Australian dollars and excluding GST

Contact:

Position:

Company:

Telephone:

Email:

Organisation (as it should appear in the final program book):

Address

Suburb:

State

Postcode:

Sponsorship Opportunities

Principal Sponsor	(1 Available) \$15,000+GST	<input type="checkbox"/>	Lanyard Sponsor	(1 available) \$4,500+GST	<input type="checkbox"/>
Gold Sponsor	(2 Available) \$10,000+GST	<input type="checkbox"/>	Reusable Water Bottle Sponsor	(1 available) \$3,500+GST	<input type="checkbox"/>
Silver Sponsor	(4 available) \$7,500+GST	<input type="checkbox"/>	Reusable Coffee Cup Sponsor	(1 available) \$3,500+GST	<input type="checkbox"/>
ANS 2021 Dinner Sponsor	(1 available) \$8,000+GST	<input type="checkbox"/>	Brain Bee Awards Sponsor	(1 available) \$3,500+GST	<input type="checkbox"/>
Welcome Reception Sponsor	(1 available) \$7,000+GST	<input type="checkbox"/>	Poster Prize Award Sponsor	(1 available) \$3,500+GST	<input type="checkbox"/>
Morning/afternoon tea break Sponsor	(4 available) \$5,000+GST	<input type="checkbox"/>	Full page advert in program book	\$1,250+GST	<input type="checkbox"/>
Special Interest Networking Session	(2 available) \$5,000+GST	<input type="checkbox"/>			

Exhibition Opportunities

Exhibition Booth \$4,900 +GST

Booths are allocated on a first come first serve basis after major sponsors. Preferences will be requested when a floor plan is available.

Signed:

Date:

Please complete and forward application to:

ANS 2021 Professional Conference Organiser

C/- The Association Specialists Pty Ltd

P: +61 2 9431 8600 F: +61 2 9431 8677

E: conferences@ans.org.au

Terms and Conditions: Sponsorship will only be allocated on receipt of the signed sponsorship application form. A letter of confirmation will be provided to confirm the booking, together with a Tax Invoice for the total amount of the sponsorship, which must be paid prior to the Meeting. In the event of cancellation, a service fee of 25% applies for cancellations prior to the 3rd October 2021. No refunds will be made for cancellations after this date.

Exhibition Contract

1. For the purpose of this contract, the term Management shall include the Australasian neuroscience society
2. Management agrees to provide the Exhibitor with the agreed inclusions as outlined in the original Exhibition and Sponsorship Prospectus and Exhibition Manual. Any additional requirements will be at the Exhibitor's expense.
3. The Exhibitor agrees to abide by all rules and regulations adopted by the Management in the best interests of the Exhibition and agree that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during or after the Exhibition.
4. The Exhibitor agrees to abide by the payment schedule as outlined by Management.
5. The Exhibitor will be liable for and will indemnify and hold Management harmless from any loss or damages whatsoever directly or indirectly occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, the Exhibitor, other Exhibitors and members of the public attending the Exhibition, either on the said space or elsewhere if said loss or damage arose from or was in any way directly or indirectly connected with the Exhibitor's occupancy of the said space.
6. Management reserves the right, at its sole discretion, to change the date or dates upon which the Exhibition is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of the Agreement in whole or in any part where caused directly or indirectly by or in consequence of fire, flood, storm, war, rebellion, insurrection, riot, strike or any cause whatever beyond the control of Management whether similar or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should be in any way rendered unusable, this contract shall not be binding.
7. The contract may be cancelled by either party provided written notice is received more than 60 days prior to the first day of the conference, a refund will be issued minus the 25% deposit paid. If the Sponsor cancels within 60 days of the first day of the conference, the sponsor will be liable for 100% of the total contracted cost. Space abandoned or not occupied at the start of the Exhibition may be repossessed without indemnity and reassigned by Management for exhibits and other uses. Exhibitors which have not fully paid for their stands by 3 October 2021 will not be permitted to participate in the exhibition and their stands may be re-allocated.
8. Management reserves the right to alter or change the space assigned to the Exhibitor, and the exhibition floor plan.
9. Management reserves the right to alter or remove exhibits or part thereof and to expel Exhibitors or their personnel if, in Management's opinion, their conduct or presentation is objectionable to other Exhibition participants.
10. The Exhibitor agrees to confine their presentation within the contracted space only and to maintain staff in the booth space during Exhibition hours.
11. The Exhibitor agrees that any contract with the Press on Exhibition premises shall be by arrangement with Management officials.
12. The Exhibitor is responsible for the placement and cost of insurance related to his/her participation in the Exhibition.
13. There will be limited provisions for storing materials at Pullman Albert Park prior to the Exhibition. Exhibitors are strongly encouraged to make arrangements with the official company handling storage and shipping for the exhibition.
14. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Management, official contractors serving companies and the building in which the Exhibition will take place and according to the labour laws of the jurisdiction in which the building is located.
15. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Exhibition, but must remain intact until the closing hour of the last day of the Exhibition. The Exhibitor also agrees to be entirely responsible for the moving-in, assembly, maintenance, disassembly and removal of the exhibit, equipment and belongings to and from the Exhibition building, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
16. The Exhibitor agrees not to cause any damage to the walls, floors and ceilings in connection with the erection of the exhibition stand or the utilisation of the exhibited products.
17. The Exhibition area will be secured during off-hours. Exhibitors with special security needs should contact the Management. Every precaution will be made to prevent losses due to pilfering, but the Management will not accept liability for losses of any kind.
18. The Exhibitor agrees to obtain any necessary permits or approvals required from any Federal, State or Local Government for the display of products.
19. The Exhibitor must seek permission from the ANS Professional Conference Organisers if they wish to hold any live demonstrations at their exhibition stand.

AUSTRALASIAN NEUROSCIENCE SOCIETY 40TH ANNUAL SCIENTIFIC MEETING

PO Box 576, CROWS NEST NSW 1585, Australia
T +61 2 9431 8600 E conferences@ans.org.au

AGREEMENT - I agree to abide by the said Contractual Obligations as written above.

Company name: _____

Signed by: _____

Signature: _____

Date: _____